

Online International Event in Healthcare
October 26-28, 2021



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### **BEHEALTH 2021**

Online International Event in Healthcare | October 26-28, 2021 | 4th Edition

### **AGENDA**

SITE PLATFORM: https://behealth-2021-online-international-event.b2match.io/

Day 1 - October 26th, 2021

| 09.00 - 09.30 | WELCOMING AND HOST PRESENTATION  |
|---------------|--|
|               | Speaker: Flaviana Rotaru – President of ROHEALTH – Cluster for Health and Bioeconomy Romania   President of MEDRO – The Network of Health Clusters, Romania  |
|               | Speaker & Guest: Leonard Azamfirei, Rector "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology Targu Mures, Romania   |
| 09.30 – 11.30 | FUNDING OPPORTUNITIES FOR HEALTH   |
|               | <u>Moderator:</u> Flaviana Rotaru – President of ROHEALTH – The Health and Bioeconomy Cluster, Romania   |
|               | loana Mihaila MD – Former Minister of Health, Romanian Health Ministry,     Romania   Topic: Recovery and Resilience Plan – Healthcare   |
|               | 2. Oana Craioveanu - Minister Cabinet Adviser - Ministry of Research, Innovation, and Digitalization   Topic: Operation Program for Intelligent Growth, Digitalization and Financial Instruments POCIDIF 2021-2027 |
|               | Christophe Guichard – European Commission DG Grow, Belgium       Topic: EU Cluster Policies Development and Collaboration Initiatives  |
|               | 4. Andrei Luca – Representative of Romanian Health Ministry    Topic: EU4HEALTH and HERA Programmes  |
|               | 5. Andra Diana Migiu - Investment Officer - European Investment Bank (EU), former Secretary of State, Ministry of Health   <i>Topic:</i> Recovery and Resilience Plan - Digitalization of Healthcare System        |
|               | 6. Iulia Mihail – Director of Romanian Office for Science and Technology to the European Union, Brussels, <i>Topic: Horizon 2020- Cluster 1 - HEALTH</i>   |
|               | 7. Alexandra Sirbu-Dragomir - Communication coordinator – Enterprise Europe Network   <i>Topic:</i> Ro-Boost SMEs Project (Enterprise Europe Network)  |



















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|                         | 8. Bianca Muntean - Manager of Transylvania IT Cluster and Coordinator of  |
|                         | Transilvania Digital Innovation Hub, Cluj-Napoca, Romania   <i>Topic:</i> eHealth Challenges and Opportunities   |
|                         | 9. Andrew Bleaden – Community Director at ECHAlliance, London, United Kingdom   <i>Topic:</i> ECHAlliance - The Global Connector for Digital Health  |
|                         | Gabriela Pîrvu - CLUSTERO Romanian Cluster Association, Romania   Topic: Romanian Clusters Landscape   |
|                         | 11. Ciprian Alic – Head of State Unit, FNGCIMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN), Romania   Topic: FNGCIMM SA - IFN - supports your projects - 19 years of activity, 47 partnerships in the banking environment, 527,000 guarantees, 129 billion lei guaranteed loans |
|                         | <b>12.</b> Ruxandra Mercurian - Manager Relationship Clients, ING Bank Romania   Topic: Growing your business through financing  |
|                         | 13. Steve Crosley - International Origination Manager at UK Export Finance   Topic: An Introduction to UK Export Finance   |
| 11.30 – 12.30           | BREAK  |
| 12.30 – 14.30           | Panel discussion 1. E-HEALTH AND EDUCATION   |
| Paralel<br>session<br>1 | <u>Moderator</u> : Ion Gheorghe Petrovai, MD – Innovation Director - FreshBlood<br>HealthTech   Adjunct Professor-Department of Public Health-Babes<br>Bolyai University, Cluj-Napoca, Romania   |
|                         | Ion Gheorghe Petrovai, MD - Innovation Director - FreshBlood HealthTech;       Topic: Educational (and financial) support for healthcare innovators     (EITHealth & FreshBlood & Connect)   |
|                         | Corina Georgeta Barna, Assist. Prof., PhD - Contact Point for the EU Research Programme Marie Skłodowska-Curie Actions (MSCA), Timisoara   Topic: Marie Skłodowska-Curie Actions under HORIZON Europe  |
|                         | 3. Dragoş Cristea – ALTFACTOR SRL, Romania   Topic: PROMED Project   |
|                         | 4. Ana Maria Onica - CEO of Voxikids, Bucharest, Romania   Topic: VoxiKids - Digitizing Health for Speech terapists, Children & Adults with speech delay   |
|                         | <ol> <li>Stefan Busnatu MD – Vice Dean at Carol Davila University of Medicine and<br/>Pharmacy (UMFCD), Romania   Topic: Center for Innovation and eHealth<br/>UMFCD</li> </ol>  |
|                         | <b>6. Cristiana Deca</b> – Data Protection & Privacy Expert and CEO of Decalex, Bucharest Romania, <i>Topic:</i> Regulatory framework for e-health software  |



















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|                    | 7. Cristina Radu – Executive Manager TEMESED, Braşov, Romania   Topic: Telemedicine here & now!  |
|                    | 8. Stelian Nicola, PhD - Romanian Society of Medical Informatics & University Polytechnica Timisoara, Romania   Topic: Multimodal interaction for training and education in IT & medicine  |
| 12.30 – 14.30      | Panel discussion 2. MEDICAL EQUIPMENT AND INSTRUMENTS  |
| Paralel<br>session | <u>Moderator:</u> Flaviana Rotaru – President of ROHEALTH – Cluster for Health and Bioeconomy Romania  |
| 2                  | 1. German Sallo Zoltan, Assoc Prof, PhD— Coordinator of the Medical Equipment & Electronics Laboratory at the University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania   Topic: Medical Engineering Laboratory Equipment and Training Solutions |
|                    | 2. <b>Madalina Argaseala</b> – Senior Consultant at ROHEALTH Cluster, Romania   <i>Topic: NE4HEALTH Project</i>  |
|                    | 3. Veaceslav Bălan - CEO LIAMED, Brașov, Romania   Topic: The significant role of LIAMED company in the professional development of students in the medical field  |
|                    | 4. Dana Stan - General Manager of DDS Diagnostic, Romania   Topic: Diagnosis and monitoring of SARS CoV-2 infection using in vitro diagnostic tests  |
|                    | <b>5. Bogdan Calenic,</b> MD - Administrator of Halstop, Bucharest, Romania   <i>Topic: Volatile organic compounds: detection methods in health and disease</i>  |
|                    | <b>6.</b> Radu Udrea - Materials Engineer at Apel Laser, Romania   <i>Topic: Laser-based medical devices developed in Romania</i>  |
|                    | 7. Bogdan Daraban - Quality Manager at TechTex, Romania   Topic: Techtex Company Presentation  |
| 14.30 – 15.00      | BREAK  |
| 15.00 – 17.00      | Panel discussion 3. TRANSLATIONAL MEDICINE and COVID EXPERIENCES   |
| Paralel<br>session | Moderator: Andrei Luca, MD – Board Member ROHEALTH, Adviser for European Affairs-General Directorate of Medical Assistance and Public Health, University of Medicine and Pharmacy "Grigore T. Popa" of lassi   |
| 1                  | David Morrow - EATRIS Senior Programme Manager and Coordinator of COVID-     19 Response   Topic: EATRIS Response to the Covid-19 Pandemic, Netherland   |
|                    | 2. Alexandru Şchiopu, Prof , PhD - University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania   Topic: "Calprotectin blockade – from experimental models to a new treatment in myocardial infarction"   |



















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|                         | 3. <b>Mark Slevin, Prof, PhD</b> – Prof of Pathology and Pharmacy, Târgu Mureș<br>University Romania   <i>Topic: COVID 19, and inflamation</i>   |
|                         | 4. Andras-Nagy Robert, MD - Manager of Emergency County Hospital "Dr. Fogolyán Kristóf", Sfântul Gheorghe, Romania   <i>Topic: Strengthening the capacity to manage the crisis to heal COVID-19 within the "Dr Fogolyan Kristof" County Emergency Hospital in Sfantu Gheorghe"</i>           |
|                         | 5. Victor Strambu, Prof, MD, PhD – Manager of the "Doctor Carol Davila" Clinical Nephrology Hospital, Bucharest, Romania   Topic: STOP COVID! The project and the tale   |
|                         | 6. <b>Traian Constantin, MD</b> – "Profesor Doctor Theodor Burghele" Clinical Emergency Hospital, Bucharest, Romania   <i>Topic: Optimization of measures to prevent and combat COVID 19 in the Clinical Hospital "Prof. Dr. Theodor Burghele"</i>   |
|                         | 7. <b>Burç Aydin</b> - Project manager at ECRIN - European Clinical Research Infrastructure Network, Paris, France   <i>Topic: ECRIN and COVID-19 Activities</i>   |
|                         | 8. <b>Roxana Cărare, Prof, PhD</b> - University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania   <i>Topic: Neuropathology of COVID-19</i>  |
|                         | 9. Alexandru Scafa, Assoc. Prof, MD, PhD – Manager of Bucharest Clinical Emergency Hospital, Romania   Topic: Increasing the rapid intervention capacity of the Bucharest Emergency Clinical Hospital in the context of the Covid -19 pandemic (CC IR), MySMIS 140091                        |
|                         | 10. <b>Raul Patrascu, MD</b> – Manager of "Pius Brînzeu" Timișoara Clinical Emergency County Hospital, Romania   <i>Topic: Increasing the administrative and reaction capacity in the emergency situation generated by COVID-19 in the "Pius Brînzeu" County Emergency Clinical Hospital</i> |
|                         | 11. Lucian Lupu, Lecturer, Dr. Eng Petroșani University, Romania   <i>Topic:</i> One Year of Online Education in COVID-19 Age, a Challenge for the Romanian Education System   |
| 15.00 – 17.00           | Panel discussion 4. MATERIALS FOR HEALTH   |
| Paralel<br>session<br>2 | <u>Moderator:</u> Roxana Piticescu, Dr-Ing – General Manager of National Research-<br>Development Institute for Non-Ferrous and Rare Metals, Bucharest,<br>Romania   |
|                         | Roxana Piticescu, Dr-Ing – General Manager of National Research-<br>Development Institute for Non-Ferrous and Rare Metals, Bucharest, Romania   Topic: Technologies for innovative bio-based materials   |
|                         | Lorena Vidal - Department of Analytical Chemistry, Nutrition and Food Science and University Institute of Materials University of Alicante, Spain  |



















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Topic: Magnetic Graphene Oxide As Sorbent For Colorectal Cancer Biomarkers Determination

- 3. **Henk Vanhoutte** Secretary General of European Safety Federation, Belgium | *Topic: About European Safety Federation*
- 4. **Madalina Cursaru** General Manager of Hynamat Spin-off, Romania | *Topic: Materials for Health*
- 5. **Sanziana Istrate, MD, PhD** Owner of Optissima SRL, Romania | *Topic:* Development of innovative protection for personnel (professionally exposed) and population against SARS-CoV-2 virus contamination
- 6. **Ildiko Peter, Assoc Prof, PhD** University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania | *Topic: Metal based materials for biomedical purpose Innovation and well-being?*
- 7. **Radu Udrea** Materials Engineer at Apel Laser, Romania | *Topic: Materials processing and characterization: Lasers and beyond*

### Day 2 - October 27th, 2021

9.30 - 11.30

Panel discussion 5. WOMEN ENTREPRENEURSHIP - Succes Stories

Paralel session

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<u>Moderator:</u> Raluca Mihaila - CEO of Utopic Brain, Marketing & Creative Boutique, Romania

The road to the **succes stories** - about passion, ups and dows, commitments, and their businesses or projets with:

- 1. **Valentina Saygo** Former Secretary of State at the Ministry of Economy, Entrepreneurship and Tourism
- 2. **Sanziana Istrate, MD, PhD** Owner of Optissima SRL | *Topic:* Optissima optimizing ophthalmology
- 3. Flaviana Rotaru CEO of FRONTIER Management Consulting | Topic: One upon a time
- 4. Gabriella Bondoc CEO of Hope Clinic | Topic: "Regain your banlance"
- Madalina Cursaru, Dr-Ing General Manager of Hynamat Spin-off | Topic: HYNAMAT – a first step to technological transfer of innovative nanostructured materials from IMNR
- 6. Ana Maria Onica CEO of Voxikids, Bucharest | Topic: VoxiKids



















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|                         | 7. Alina Patrahau - Daruieste Aripi Association   Topic: Building a national NGO for sick kids and wounded parents  |
|                         | 8. <b>Dana Stan, Dr. Chim</b> – Manager DDS Diagnostic   <b>Topic:</b> "The road from an idea and passion for life science to business"   |
| 9.30 – 11.30            | Panel discussion 6. SHAFE   NET4Age-Friendly; UN recognition for pressure relieve on Health and Care Systems during and after the COVID-19 pandemic   |
| Paralel<br>session<br>2 | Moderator: <b>Professor Luiza Spiru,</b> MD, PhD – President of "Ana Aslan" International Foundation, Bucharest   Professor of Geriatrics, Gerontology and Old Age Psychiatry "Carol Davila" University of Medicine and Pharmacy, Bucharest Romania   |
|                         | 1. Mircea Mărzan, MD, General Manager "Ana Aslan International" Foundation  |
|                         | <ol> <li>Titus Balan, Ass Prof Dr-Ing - "Department of Electronics and Computers, Faculty of Electrical Engineering and Computer Science", Transilvania University, Brasov   Topic: "Security and Privacy in AAL implementations".</li> </ol>   |
|                         | 3. Irina Georgiana Mocanu - University Politehnica, Bucharest   Topic: Integrated Innovative care for AAL: body-, mental- and oral- care  |
|                         | 4. Lăcrămioara Stoicu-Tivadar, Ass Prof Dr-Ing University Polytechnica, Timisoara   Topic: Specific Digital Support for Smart Healthy Age-Friendly Living.  |
|                         | 5. <b>Fabio Naselli, Dr. Arh</b> - Department of Architecture, Lecturer, Urban Planning and Design, Epoka University, Albania   <i>Topic:</i> "Health and the city: health-driven new design instances within urban areas during & post covid-19"   |
|                         | <ol> <li>Maddalena Illario, MD, PhD, Associate Professor - Referent for<br/>Internationalization at Department of Public Health - Federico II University,<br/>Napoli, Italy,   Science Communications Manager Net4Age-Friendly Cost<br/>Action, CA19136     Topic: Taking the World a Step Forward</li> </ol> |
|                         | 7. <b>Carina Dantas</b> , CEO SHINE 2Europe, Coimbra, Portugal; Chair Net4Age-Friendly Cost Action, CA19136   <i>Topic:</i> SHAFE implemented through NET4Age-Friendly  |
|                         | 8. <b>Andrew Bleaden</b> Community Director at ECHAlliance, London, United Kingdom   <i>Topic:</i> "Collaborating across borders with ECHAlliance Ecosystems"   |
| 11:30 -12.00            | BREAK   |
| 12.00 – 14.00           | Panel discussion 7. CLUSTERS FOR HEALTH   |
| Paralel<br>session      | <u>Moderator:</u> Madalina Argaseala - Senior Consultant at ROHEALTH Cluster,<br>Romania  |



















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| 1                  | 1. Flaviana Rotaru – MEDRO – The Network of Health Clusters, Romania   Topic: MEDRO - Romanian Network of Clusters in the Medical Field  |
|                    | 2. Lucia Seel - Member of the European Cluster Expert Group of the European Commission   Topic: Internationalization Visibility Networking: Key ingredients for cluster success  |
|                    | 3. Carmen Cătălina Rusu, Ass Prof Dr-Ing SMURD Galati – Innovative Cluster "Lower Danube for Health", Romania   <i>Topic: Innovative Cluster for Health "Dunarea de Jos"</i>   |
|                    | <b>4. Enikő Mátyus</b> – Manager and CEO of Transylvania Balneotourism Cluster, Cluj-Napoca, Romania   <i>Topic</i> : <i>Innovative Cluster for Health "Dunarea de Jos"</i>  |
|                    | 5. Bianca Muntean, PhD – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission, Manager of Transylvania IT Cluster and Coordinator of Transilvania Digital Innovation Hub, Cluj-Napoca, Romania   Topic: Clusters as a digital health corridor.   |
|                    | 6. Ciprian Alic – Head of State Unit, FNGCIMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN), Romania   Topic: Innovative clusters - challenges and initiatives - FNGCIMM opinion  |
|                    | 7. Daniel Ispas - Happy Web SRL, Romania   Topic: A cluster management software  |
| 12.00 - 14.00      | Panel discussion 8. SOCIAL RESPONSIBILITY FOR HEALTH   |
| Paralel<br>session | <u>Moderator:</u> Ana Duca – Senior consultant at FRONTIER Management Consulting   |
| 2                  | <ol> <li>Acad Prof Dan Mircea Enescu, MD, PhD Vice-president - Romanian<br/>Academy of Medical Sciences; President of the National Council for Patient<br/>Safety; President of the Multidisciplinary Committee for Burns - Ministry of<br/>Health   Topic: Competitive re-establishment of the burn care system in<br/>Romania</li> </ol> |
|                    | <ol> <li>Sanziana Istrate, MD, PhD – General Manager of Optissima, Bucharest,<br/>Romania   Topic: Making 20/20 vision in 2021</li> </ol>  |
|                    | 3. <b>Bogdan Florea</b> – Romanian Telemedicine Network in Epilepsy Epilepsy and EEG Monitoring Center Cluj, Romania   <i>Topic:</i> Telemedicine in Epilepsy  |
|                    | 4. <b>Gabriella Bondoc</b> – General manager at HOPE Clinic, Romania   <i>Topic:</i> Social responsibility in mental health  |
|                    | 5. Radu Ganescu – President Coalition of Organizations of Patients with Chronic Diseases in Romania (COPAC)   Topic: Social Responsibility from the Perspective of a Coalition of Patients   |
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|                    | 6. <b>Magda Mihuţ</b> – Marketing consultant - ROHEALTH – The Health and Bioeconomy Cluster   <i>Topic: "Teach them save us" – a ROHEALTH campaign</i>   |
|                    | 7. <b>Alina Patrahau</b> - Daruieste Aripi Association, Romania   <i>Topic:</i> How We Got Romania on the European Map of Oncology Research  |
| 14.00 – 14.30      | BREAK  |
| 14.30 – 16.30      | Panel discussion 9. HEALTH POLICIES AND INFRASTRUCTURES  |
| Paralel<br>session | <u>Moderator</u> : Flaviana Rotaru – President of Rohealth - The Health and Bioeconomy<br>Cluster, Romania   |
| 1                  | 1. Iulia Mihail – Romanian Delegate at ESFRI - European Strategy Forum on Research Infrastructures, Romania   Topic: Destination INFRADEV: Developing, Consolidating and Optimising the European RI landscape, Maintaining Global Leadership                               |
|                    | 2. Virgil Paunescu, Prof, MD, PhD – Coordinator of Oncogen Center, Timisoara, Romania   Topic: Centre of Gene and Cellular Therapies in the Treatment of Cancer  |
|                    | 3. <b>Simion Simon, Prof, PhD</b> - "Babes Bolyai" University Cluj-Napoca, Romania,   <i>Topic:</i> INSPIRE Project  |
|                    | 4. <b>Mihaela Tomaziu</b> - "Grigore T. Popa" University of Medicine and Pharmacy Iasi, Romania   <i>Topic:</i> Infrastructure for High-Field Spectroscopy and Magnetic Resonance Imaging – INSPIRE  |
|                    | 5. <b>Brânduşa Bitel</b> – Vice Head of Research Development Innovation Department at "Carol Davila" University of Medicine and Pharmacy Bucharest, Romania   <i>Topic:</i> CAREVASC - Cardio-cerebrovascular interdisciplinary and translational research centre, Romania |
|                    | 6. <b>George Suciu</b> , Ph.D - R&D and Innovation Manager BEIA Consult International   <i>Topic:</i> STAMINA - Demonstration of intelligent decision support for pandemic crisis prediction and management within and across European borders                             |
|                    | 7. <b>Jacques Demotes MD, PhD</b> - General Director ECRIN - European Clinical Research Infrastructure Network   <i>Topic:</i> ECRIN - operational support to multinational clinical trials in Europe  |
|                    | Adrian Pana, MD – Health Policy Expert at Center for Health Outcomes &     Evaluation Bucharest, Romania   |
| 14.30 – 16.30      | Panel discussion 10. BIOECONOMY FOR HEALTH   |
|                    | Moderator: Prof Izabela Stancu - Politehnica University of Bucharest, Romania  |



















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| Paralel<br>session | 1. Bianca Pop – Scientific Director Tritecc SRL, Romania  |
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|                    | Topic - Master Project  |
|                    | 2. Livia Maior – Holland Farming Agro, Bucharest, Romania   Topic: Holland  |
| 2                  | Farming Agro Activity Presentation  |
|                    | 3. Lucian Lupu, Lecturer, Dr. Eng Petroșani University   <i>Topic:</i> The digital atlas of health services   |
|                    | <b>4. Ciprian Morcan</b> – President of Transylvanian Furniture Cluster, Cluj-Napoca, Romania   <i>Topic:</i> Cross Cutting Industrial Ecosystems   |
|                    | 5. Alina Butu, PhD – Scientific Director of National Institute of Research and Development for Biological Sciences, Bucharest, Romania   Topic: Current Progress and Future Perspectives of our Research on Bioeconomy for Health |
|                    | <b>6. Carmen Pauna</b> — Coordinator of the BeRural project within the Romanian Academy, Covasna, Romania   <i>Topic:</i> Bio-Based Strategies and Roadmaps for Enhanced Rural and Regional Development in the EU                 |
|                    | 7. Creola Brezeanu – Scientific Researcher I, Bacau Vegetable Research and Development Station, Romania   Topic: Agrobiodiversity and Agroecology - benefits, challenges, and needs for our common future                         |
|                    | 8. Anca Hancu – President of Stil de viata Sanatos Association, Romania   Topic: About Stil de viata Sanatos Association  |
|                    |   |
| 17.30 – 18.00      | BREAK   |
| 18.00 – 18.30      | ROHEALTH START-UP PRIZES AWARDING   |
|                    | and the winners are I Ana Maria Melinte – Exigo II Alex Vesa – AIMINDED III Cristian Mogodici - Zaya Artificial Inteligence   |
|                    |   |

### Day 3 - October 28th, 2021

Do Not Forget to Book Your B2B Meeting before October 27th, 2021

| 09.00 – 18.00 | BROKERAGE – BILATERAL MEETINGS |
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